

REQUEST FOR PROPOSALS

BEADLE HALL MURAL PROJECT 2008-2009

The Beadle Hall Mural Project seeks to involve DAD students by requesting design teams to produce murals for various locations in the oldest building on the DSU campus, Beadle Hall. The murals are intended to help showcase the creative abilities of our students, as well as create artful objects within this public site. The student individuals or teams will develop and submit a preliminary visual concept for the mural to be painted on a selected wall surface. The locations will range from the lower level to the third floor of the building. Students should plan to submit their designs to the Liquitex paint company see website for details. Liquitex has donated paint and students have won cash awards for their creations. An independent panel including a faculty member and a muralist will also make recommendations on designs based on preliminary design submission.

SUBMISSION INFORMATION

Students can submit their designs to alan.montgomery@dsu.edu at anytime during the summer for preparation to begin work in fall 2008. Work will continue through spring 2009.

Proposals must be received before 5:00 p.m. August 31st 2008

A copy of the Proposal may be obtained as follows:

1. Download the RFP from the DSU Art Gallery website.
2. It is recommended that students should begin planning to use a grid to transfer their designs to the wall. They should also be familiar with using an overhead projector---see website under technical Information.

CONTACT INFORMATION

Questions concerning the scope of the project should be directed to Alan Montgomery @ alan.montgomery@dsu.edu

Similarly, questions regarding submittal or process should be directed to same.

PROJECT DESCRIPTION

The College of Arts and Sciences is requesting proposals in an open competition for interested individuals or teams from our DAD program to create two-dimensional murals on identified wall surfaces placed within Beadle Hall. The goal of the project is to showcase the talents and creative designs of our DAD students and to provide an opportunity for students to engage in teamwork and to collaborate (if a team) on a design intended to be placed in the building. As an individual/organization team, please create a **preliminary** concept drawing for the wall mural. Submit your concept image using the form at the end of this proposal request. We are looking for murals that are visually active/busy, themes are open, but global themes, local themes, and themes regarding diversity should not be ignored---see website for mural designs. Make the design picture-based, not word-based. If you choose to include text in your design, it should be incidental to the design. Do not use text over 3" in height, and do not make it the focal point of the design. Designs that include logos, copyrighted or trademarked images, advertisements, or political, commercial, religious, or sexual symbols, themes or messages will not be accepted. Designs should be appropriate for a diverse, broad-based audience of all ages.

Safety & Durability - The work is intended to be a semi-permanent addition to Beadle Hall. Design and installation must consider that the work will be situated in a public location.

Please visit the DSU Art Gallery to browse the Beadle Hall Mural Project website for information about the project and to learn more about murals as an art form.

SELECTION CRITERIA

1. Quality and suitability of submitted concept images.
2. Letter of intent including how design was selected and how the mural will function in the allotted space

APPLICATION MATERIALS TO BE SUBMITTED

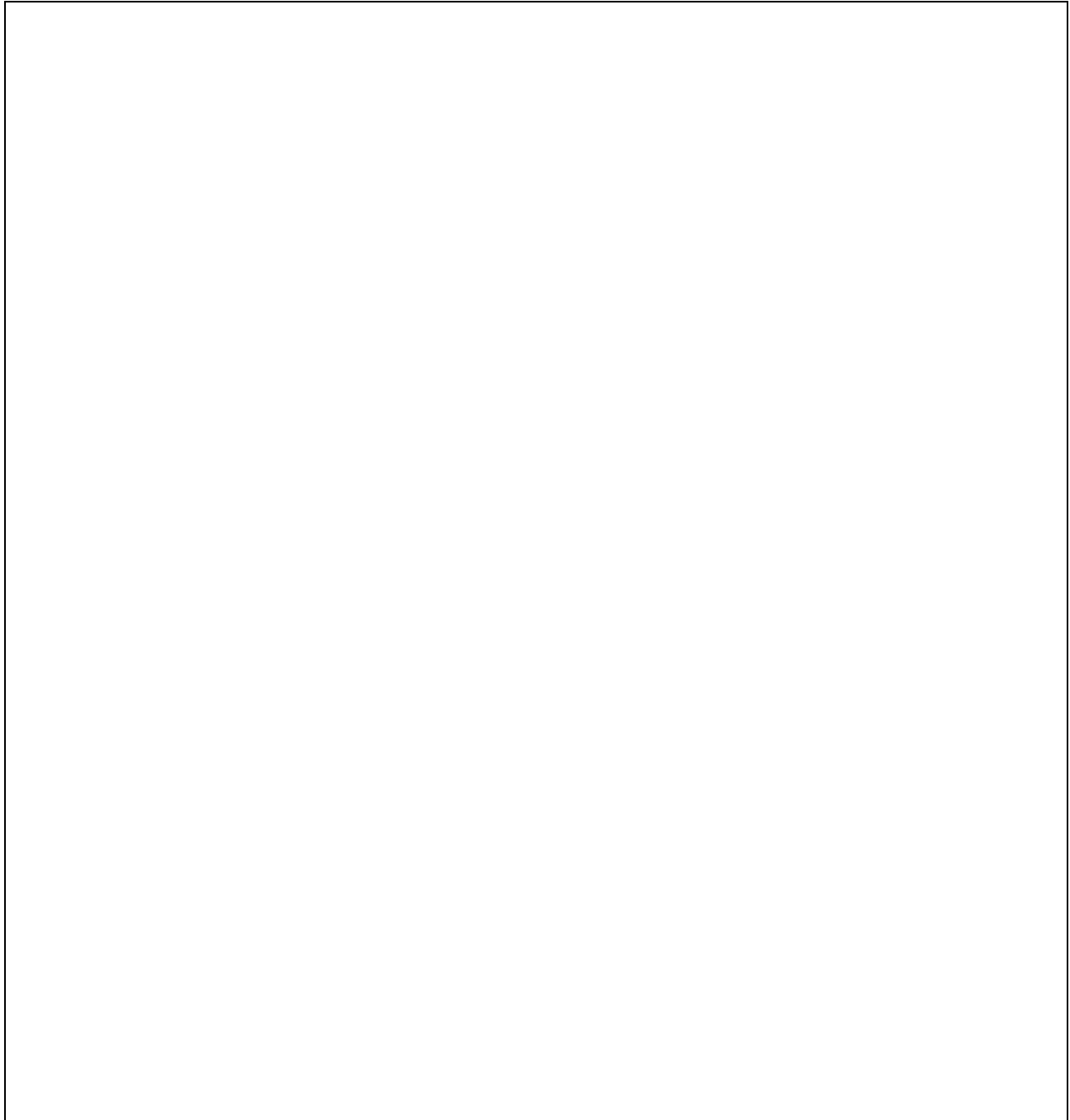
Please submit one (1) copy of the following materials:

1. A one-page letter of intent that includes a list of team members.
2. One full color concept image drawn or printed on the form at the end of this proposal request.
3. Name and phone number of contact/mentor/team leader.

Submissions must be complete or will not be reviewed.

2008-2009 BEADLE HALL MURAL PROJECT; PRELIMINARY CONCEPT IMAGE

PRELIMINARY DRAWN IMAGE AND ACCOMPANYING INFORMATION



NAME: MENTOR/LEADER _____

**IMAGE:
DESCRIPTION/NARRATIVE** _____

_____ Use additional pages as necessary.